## Diploma

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| TITLE: Business Ethics |
| Module Code:  Module: Business Ethics  Year: 2017 |
| 1. Instructional Hours:   Minimum Requirement: 12 hours  Lecture: 12 hours  Project: 6 hours  Private study: 12 hours  Total:  Credit Value: 2 |
| 1. Module Synopsis:   Business ethics is the study of how personal moral norms apply to the activities and goals of commercial enterprise. It is not a separate moral standard, but the study of how the business context poses its own unique problems for the moral person who acts as an agent of this system. |
| 1. Module Objectives   Students will learn the definition of Business Ethics  Students will learn business Ethics principle, management & about Stakeholders  Students will learn what will happen when Lacking of Business Ethics  Students will learn the use of Business ethics in the field |
| 1. Learning Outcomes:   Understand what is Business Ethics  Understand what is Business Ethics principle, management & Stakeholders  Understand what will happen when Lacking of Business Ethics  Understand the use of Business ethics in the field |
| 1. Assessment Components:   To successfully complete the module students must perform the following:   |  |  |  | | --- | --- | --- | | Components | Weightage | Due Date | | Assignment | 100% | 2 weeks after end of module |  * The nominal word count for this module is 1,200 words. The suggested range is in between 1000-1500 |
| 1. Teaching and learning strategies   Study of this module is by classroom tuition, case-study and independent study.  Teaching media includes:   * PowerPoint * Multimedia Resources * Books references |
| 1. Recommended Reading |

## Detailed Syllabus

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| Learning Objectives: |
| 1. Introduction on Business Ethics |
| 1.1 Introduction  1.2 Ethics Defined  1.3 Business Ethics |
| 2. Business Ethics principle, management & Stakeholders |
| 2.1 7 Principles of Admirable Business Ethics  2.2 3 Models of Management Ethics  2.3 Stakeholder Versus Shareholder |
| 3. Lacking Business Ethics |
| 3.1 Lacking BE  3.2 Ethical Culture and Benefits  3.3 Levels of BE International Level Societal |
| 4. Business ethics in the field |
| 4.1 Business ethics in the field  4.2 Related Disciplines  4.3 Why are Ethics Important in Business? |